



2023 MI NAHRO & MCDA Joint Conference Sponsorship Levels & Vendor Tables

Diamond Sponsor (\$5,000 or more)

- Recognition from the conference podium as a **Diamond Sponsor**
- A half page promotional advertisement on the conference agenda booklet
- Signage with corporate logo at evening membership reception/annual meeting or comparable event
- Optional time at podium to introduce sponsoring organization.
- Corporate logo placement on name badges, hotel room key cards, in conference materials and on the conference website
- As the diamond sponsor you have the opportunity to distribute your company's brochure and a gift/giveaway to be included in the attendee pack that is distributed to participants upon registration at the conference.
- 6ft Skirted Vendor Table
- Five complimentary registrations to the conference

Gold Sponsor (\$3,500)

- Recognition from the conference podium as a **Gold Sponsor**
- A quarter page promotional advertisement on the conference agenda booklet
- Signage with corporate logo at evening membership reception/annual meeting or comparable event
- Optional time at podium to introduce sponsoring organization.
- Corporate logo placement in conference materials and on the conference website
- 6ft Skirted Vendor Table
- Three complimentary registrations to the conference

Silver Sponsor (\$1,500)

- Recognition from the conference podium as a **Silver Sponsor**
- Signage with corporate logo at a conference lunch
- Optional time at podium to introduce sponsoring organization.
- Corporate logo placement in conference materials and on the conference website
- 6ft Skirted Vendor Table
- Two complimentary registrations to the conference

Bronze Sponsor (\$750)

- Recognition from the conference podium as a **Bronze Sponsor**
- Signage with corporate logo at conference breakfast or break
- Corporate logo placement in conference materials and on the conference website
- 6ft Skirted Vendor Table
- Two complimentary registrations to the conference

Vendor Table Only (\$400)

- 6ft Skirted Vendor Table with Two Chairs
- Includes attendance for one representative.
- Each additional representative cost is \$150 each.



Continental Breakfast Sponsor (\$500)

Funds will be used to provide a continental breakfast for attendees.
Signage with corporate logo at conference breakfast
This sponsorship can be shared by multiple companies.

Refreshment Break Sponsor (\$300)

- Funds will be used to provide refreshment breaks in the break area for seminar attendees.
- Signage with corporate logo at conference break
- This sponsorship can be shared by multiple companies.

Lunch Sponsor (\$500)

- Funds will be used to upgrade the lunch fare.
- Signage with corporate logo at conference lunch
- This sponsorship can be shared by multiple companies.

Registration Sponsor (\$100)

- Provide a single or double-sided promotional piece on your company and we will insert it into the attendees' seminar folder.

Additional sponsor opportunities may be available. Please contact Cheryl Anne Farmer for details.

SHOW DATES AND HOURS

Wednesday, September 27th

5:00 p.m. - 10:00 p.m. exhibit setup in lower level James Bay Hall

Thursday, September 28th

8:00 a.m. - 5:00 p.m. - show hours

6:00 p.m. - 9:00 p.m. - exhibitor hospitality

SHOW INQUIRIES

For questions about the show, please contact: Tim O'Brien, Vendor Liaison Committee Chair
tobrien@sbs-companies.com ph: 810-990-4479 or Cheryl Anne Farmer at minahro@minharo.org
or admin@mcdahome.org

SECURITY

The exhibit area will be locked after show hours; however, we will not be held responsible for valuable items left in the exhibit area. It is the sole responsibility of the exhibitor to obtain insurance to cover the exhibitor's property.

GOLF SOCIAL

Wednesday, September 27 @10:00 a.m.

2023 Joint GOLF SCRAMBLE @ Betsie Valley - \$49/18 holes

Everyone welcome . . . men, ladies, and golfers of all abilities! Contact Cheryl Anne Farmer at 734.498.2493 or minahro@minahro.org for details and to reserve a spot before September 13, 2023.



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Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Send Invoice to: _____

Paid with Check # _____

Please charge my credit card Visa MasterCard Discover **Total \$** _____

Name as it appears on your credit card

Credit Card #

Exp.

3-Digit Code

Credit Card Billing Address

Credit Card Billing City, State and ZIP

Signature

Sponsorship Level:

- Diamond Sponsor (\$5,000)
- Gold Sponsor (\$3,500)
- Silver Sponsor (\$1,500)
- Bronze Sponsor (\$750)
- Vendor Table Only (\$400)
 - _____ Additional Representative(s) @ \$150 each
- Continental Breakfast Sponsor (\$500)
- Refreshment Break Sponsor (\$300)
- Lunch Sponsor (\$500)
- Registration Sponsor (\$100)

Please submit this form to the attention of Cheryl Anne Farmer at minahro@minahro.org or via fax to 734.275.3699

**Thank you for sponsoring the 2023 MI NAHRO & MCDA Joint Conference.
Your partnership is greatly appreciated!**