



ADVERTISING RATE SHEET

169 Templar Ave. Pinckney, MI 48169

The Michigan Chapter of NAHRO is a professional membership association of housing and community development agencies and individuals. All editions will be sent by e-mail to the entire MI NAHRO membership and posted on the MI NAHRO website.

The newsletter is put out 4 times a year.

Submission deadlines are February 1st, May 1st, August 1st and November 1st.

The advertising rates for the newsletter are as follows:

<u>Finished Ad Size (width x length)</u>	<u>Cost per Issue</u>	<u>Cost for all 4 Issues</u>
Full Page – 7.5" x 10"	\$100	\$375
Half Page - 7.5" x 5"	\$75	\$275
Quarter Page – 3.5" x 5"	\$50	\$175
Medium/Small – 3.5" 3.5"	\$25	\$75
Business Card – 3.5" x 2.5"	\$15	\$55

<u>Website Company Link</u>	<u>Cost for Link – 1 year</u>
Banner Logo Link	\$100

If you are interested in advertising with us, please send a high resolution file (at least 300 dpi) to minahro@minahro.org by submission deadline indicated above. Acceptable files include: .tiff, .eps, .pdf or .jpeg or .png). If you have any questions please contact Cheryl Anne Farmer, State Service Officer at 734-498-2493 or by email at minahro@minahro.org.

Return form to MI NAHRO, 169 Templar Ave., Pinckney, MI 48169 or fax to 734-498-8415.

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone# _____

Amount Enclosed _____ Paid with Check # _____

Ad Size: Full Page Half Page Quarter Page Medium/Small Business Card

Print our ad in the following newsletter issues:

Winter Spring Summer Fall