

SAVE THE DATE!

2022 MI NAHRO SPRING CONFERENCE

BACK TO THE FUTURE

MONTH	DAY	YEAR		HOUR	MIN
APR	20	2022	AM PM	01	00
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APR	22	2022	AM PM	01	00
DESTINATION TIME					

Location: The Kensington Hotel, Ann Arbor

EXHIBITOR & SPONSOR INFORMATION

ABOUT THE SHOW

You're invited to take part in the 2022 MI NAHRO Spring Conference. This event will take place at the Kensington Hotel in Ann Arbor, Michigan, on April 20-22, 2022. Attendance is expected to be around 130 professionals from the industry.

WHO EXHIBITS

Companies representing the best products and services in the industry will be exhibiting. This exposition will provide you with an excellent opportunity to increase your sales volume by marketing to prospective clients who are actively seeking the products and information that you have available.

EXHIBIT SPACE RATES

Exhibitor Fee (single representative) - \$375
(Fee includes one table, meals for one company representative, cocktails and hors d'oeuvres at hospitality)

Exhibitor Fee (two representatives) - \$475
(Fee includes one table, meals for two company representatives, cocktails and hors d'oeuvres at hospitality)
additional 6' tables\$50 each
additional representative\$100 each

ELECTRICITY

Each vendor is responsible for letting us know if you need electricity. Please be sure to indicate on your registration form if you are in need of electricity.

SPONSORSHIP OPPORTUNITIES

Your company can expand its visibility at this event by being a conference sponsor. Sponsorship opportunities include:

GOLD SPONSOR - \$1500

Addressing the Conference

The gold sponsor is the only sponsor given the opportunity to address the conference. As the gold sponsor you will have the opportunity to address the conference for 5 to 10 minutes and introduce the luncheon speaker prior to the Thursday Luncheon.

Room Key Advertising

The gold sponsor is the only sponsor whose company logo appears on the room key sleeve of all our attendees staying at the conference hotel.

Name Badges

The gold sponsor is the only sponsor whose company logo appears on the attendee name badges.

Exhibit Space

As the gold sponsor your company will receive a complimentary vendor table that includes registrations for two company representatives.

Signage Rights

The gold sponsor is entitled to provide appropriate signage in the main conference rooms and the conference registration area. The gold sponsor signage will be more prominent than those of any co-sponsors.

Conference Projection Backdrop

As the gold sponsor your company logo will appear along with the conference logo and more prominently than those of any co-sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

Conference Promotional Material

As the gold conference sponsor your company's name will appear more prominently than those of any co-sponsors on the conference website, the on-site conference agenda and on sponsor recognition signage at the conference.

Company Literature and Giveaway

As the gold conference sponsor you have the opportunity to distribute your company's brochure and a gift/giveaway to be included in the attendee pack that is distributed to participants upon registration at the conference.

SILVER SPONSOR - \$1000

Exhibit Space

As a silver sponsor your company will receive a complimentary vendor table that includes registrations for two company representatives.

Conference Projection Backdrop

As a silver sponsor your company logo will appear along with the conference logo and any co-sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

Conference Promotional Material

As a silver sponsor your company's name will be featured on the conference website, the on-site conference agenda and on sponsor recognition signage at the conference.

Company Literature

As a silver sponsor you have the opportunity to distribute your company's brochure to be included in the attendee packet that is distributed to participants upon registration at the conference.

BRONZE SPONSOR - \$500

Exhibit Space

As a bronze sponsor your company will receive a complimentary vendor table that includes registrations for two company representatives.

Conference Projection Backdrop

As a bronze sponsor your company logo will appear along with the conference logo and any co-sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

Conference Promotional Material

As a bronze sponsor your company's name will be featured on the conference website, the on-site conference agenda and on sponsor recognition signage at the conference.

Lunch Sponsor - \$350

Thursday Continental Sponsor - \$250

Thursday AM & PM Break Sponsor - \$250

Friday Breakfast Sponsor - \$350

Each sponsor will get additional sign recognition during each of the above events.

FOLDER INSERT - \$100

Have you thought about expanding your contacts with the housing industry professionals throughout the state of Michigan? Purchasing a folder insert at \$100 gives your company the opportunity to insert a one piece promotional item into the conference packet. This is a great marketing opportunity for those who can not make it to the event in person or additional exposure for those that will be there.

SHOW DATES AND HOURS

Wednesday, April 20

5:00 p.m. - 10:00 p.m. exhibit setup

Thursday, April 21

8:00 a.m. - 5:00 p.m. - show hours

6:00 p.m. - 9:00 p.m. - exhibitor hospitality

SHOW INQUIRIES

For questions about the show, please contact:
Tim O'Brien, Vendor Liaison Committee Chair
tobrien@sbs-companies.com or 810-990-4479

MI NAHRO Service Officer, Cheryl Anne Farmer,
169 Templar, Pinckney, MI 48169 or minahro@minhro.org

SECURITY

The exhibit area will be locked after show hours, however we will not be held responsible for valuable items left in the exhibit area. It is the sole responsibility of the exhibitor to obtain insurance to cover the exhibitor's property.

HOTEL INFORMATION

Kensington Hotel

3500 South State St.
Ann Arbor, MI 48108
Tel: (734) 761-7800

Reservations:

A block of rooms under the name of Michigan NAHRO until **March 25, 2022** reference group code MI NAHRO when making reservation.

Room rates: \$129 per night
(single or double occupancy)

Wednesday, April 20 @ 10:00 a.m.

2022 MI NAHRO GOLF SCRAMBLE @ Washtenaw Golf Club - 18 holes

2955 Packard Rd., Ypsilanti, Michigan 48197

Everyone welcome . . . men, ladies, and golfers of all abilities! Contact Cheryl Anne Farmer at 734.498.2493 or minahro@minahro.org for details and to reserve a spot before April 11, 2022

Exhibitor & Sponsor REGISTRATION FORM

APRIL 20TH--22ND

2022 MI NAHRO Fall Conference

Please fill out the information requested below. Please print clearly.

EXHIBITOR & SPONSOR INFORMATION

Company Name

Address

City/State/ZIP

Phone

Website

Email

Company Representative

Company Representative

EXHIBITOR FEES:

Exhibitor Fee (single representative) \$375

(Fee includes one table, meals for one company representative, cocktails and hors d'oeuvres at hospitality)

Exhibitor Fee (two representatives) \$475

(Fee includes one table, meals for two company representatives, cocktails and hors d'oeuvres at hospitality)

Extra Table(s) _____ @\$50= _____

ADDITIONAL INFORMATION

- Yes, I need Electricity
- Yes, I need a Name Badge
- Yes, I need a 6' table
- Yes, I need a tablecloth and skirting
- Our company would like to contribute \$ _____ to Hospitality.
- Our company would enjoy providing the following door prize:



Kensington Hotel
Ann Arbor, Michigan

SPONSOR FEES:

- Gold Sponsor \$1500
- Silver Sponsor \$1000
- Bronze Sponsor \$600
- Folder Insert \$100
- Lunch Sponsor \$350
- Thurs. Cont. Sponsor \$250
- Thurs. AM & PM Break \$250
- Fri. Breakfast Sponsor \$350

PAYMENT INFORMATION

TOTAL: \$ _____

Please add the section totals and place sum in space provided above.

Check # _____

Please make checks payable to Michigan Chapter of NAHRO.

CANCELLATION INFORMATION

Cancellations received 14 days prior to Conference will be refunded less a \$50.00 cancellation fee. NO CANCELLATIONS AFTER **April 6, 2022**. Questions? Contact MI NAHRO Service Officer, Cheryl Anne Farmer, minahro@minahro.org

Return registration form and payment to:
MI NAHRO
169 Templar, Pinckney, MI 48169
734.498.2493 minahro@minahro.org
You can also register online at
www.minahro.org.