

Michigan Chapter
National Association of
Housing and Redevelopment Officials

SPRING VIRTUAL CONFERENCE

The year 2021 is rendered in a large, stylized font. The digits are overlapping and colored: the '2' is red, the first '0' is yellow, the '2' is blue, and the '1' is green.

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BEYOND

May 12-13, 2021
Virtual Hopin Conference Platform

PROGRAM AGENDA

Wednesday, May 12th

8:00 a.m. – 8:45 a.m.

Virtual Coffee, Speed Networking & Vendors

8:45 a.m. - 9:00 a.m.

Conference Welcome Remarks

Zachary Fosler MI NAHRO President

Cheryl Anne Farmer, MI NAHRO State Service Officer

9:00 a.m. – 10:30 a.m.

Breakout Sessions

COVID-19 Vaccinations: To Mandate or Not to Mandate? That is One of the Many Questions.

Hurticene Hardaway, Retired from Detroit Housing Commission, General Council

Can an employer mandate that its employees get a COVID-19 vaccination when they become eligible to receive one? What are the pros and cons of such a mandate? If an employer chooses not to mandate a vaccination, what can the employer do to encourage its employees to get vaccinated? Can an employer offer financial or other incentives to its employees? What is the EEOC's position on these issues? These and other related thorny questions will be discussed.

Building Emergency Management

Sharon Maki, Marquette Housing Commission

You just had a major building crisis such as a fire or a flood. Who do you look to help your tenants? Have you looked at your emergency plan lately? Learn about some of the State and local agencies and how they are able to help.

10:30 a.m. – 10:45 a.m.

Speed Networking & Vendors

10:45 a.m. - 12:15 p.m.

Breakout Sessions

HUD Update

Doug Gordon, Hub Director, Detroit Field Office

Join Doug as he provides an update on HUD's 2021 PIH Initiatives and to introduce our MI NAHRO attendees to the new staff.

Commissioners Roundtable

Gary Valentine, Greenville Housing Commission

Interactive discussions amongst your fellow Commissioners is a valuable way to learn and improve your role as a Commissioner. While many housing agencies generally operate in a similar manner, there is no one-size-fits-all approach. This session will provide you with some new insights and answers to your agency's issues. Bring your issues and questions!

12:15 p.m. – 1:00 p.m.

Lunch Break, Speed Networking & Vendors

1:00 p.m. - 3:00 p.m.

Breakout Sessions

General Roundtable Discussion

Moderator: Sharon Carlson, Belding Housing Commission

Join Sharon Carlson as she moderates a general roundtable discussion for our attendees.

Maintenance Roundtable Discussion

Moderator: Bruce Johnston, Revitalize, LLC

Join Bruce as he moderates a maintenance roundtable discussion for our hardworking maintenance staff.

3:00 p.m. – 3:15 p.m.

Closing Remarks and Announcements

Thursday, May 13th

8:00 a.m. – 8:45 a.m.

Virtual Coffee, Speed Networking & Vendors

8:45 a.m. - 9:00 a.m.

Conference Welcome Remarks

Zachary Fosler, MI NAHRO President

Cheryl Anne Farmer, MI NAHRO State Service Officer

9:00 a.m. – 10:30 a.m.

Breakout Sessions

Epidemic of Sexual Assault in Low Income Communities

Sherrie Allsup, Courage Starts with Change

It is Sherrie's hope that through the abuse she has survived, she can serve as a conduit for solutions on the dark epidemic of sexual assault that is spreading across low income communities and into many aspects of our society.

Please join with Sherrie as together we begin to face an ugly and unfortunate truth. Only by beginning to address this issue can we begin to shine a light on the darkness of sexual abuse.

VMS

Joy Flood, Director, Assisted Housing Department with the Detroit Housing Commission

You have to report in VMS every month, but do you really know why? Learn why VMS reporting is important, how HUD uses that information, and why it is important for you to report the information accurately.

10:30 a.m. – 10:45 a.m.

Speed Networking & Vendors

10:45 a.m. - 12:15 p.m.

Breakout Sessions

Commission Finances 101

John C. DiPiero, C.P.A.

Review of Financial Statements structure and elements; discussion of trends and comparative data within the Balance sheet and Income Statement, and finally, case studies. The session goals are to help non accountants become more familiar with financial statements and be able to question key elements for control purposes.

Two Year Forecasting Tool

Joy Flood, Director, Assisted Housing Department with the Detroit Housing Commission

You receive this tool from HUD on a regular basis, but do you understand how to use it and what should you pay close attention to? Learn more about how this tool can become a valuable asset to your HCV program.

12:15 p.m. – 1:00 p.m.

Lunch Break, Business Meeting, Speed Networking & Vendors

12:30 p.m. - 1:00 p.m.

MI NAHRO Business Meeting

Zachary Fosler, MI NAHRO President

Please join the MI NAHRO Board as our VP's give their latest reports.

1:00 p.m. – 1:15 p.m.

Closing Remarks and Announcements

REGISTRATION FORM

2021 MI NAHRO Spring Virtual Conference

Please fill out the information requested below. Please print clearly.

REGISTRANT INFORMATION

May 12-13, 2021



Name

Title

Agency

Address

City/State/ZIP

Phone

Fax

Email

Dietary Restrictions

REGISTRATION FEES

All registrations must be received by the office no later than **May 5, 2021**

Executive Directors attending their first Michigan NAHRO Conference may be eligible to have the fee waived. Please contact Angela Stephens at 616.642.9832 to see if you qualify for a free conference.

FULL CONFERENCE:

Choose **ONLY** one

Early

Member ☐ \$99

Non-Member ☐ \$150

Included in registration: Two Day Conference
Agenda, Vendors, Virtual Networking

PLEASE CHECK IF YOU ARE:

- ☐ First-Time Attendee
- ☐ NAHRO Associate Member
- ☐ Guest

PAYMENT INFORMATION

TOTAL: \$ _____

Please add the section totals and place sum in space provided above.

Check # _____

Please make checks payable to Michigan Chapter of NAHRO.

REGISTRATION DEADLINE is **May 5, 2021**.

Please note: **NO CANCELLATIONS AFTER April 10, 2021**. Contact MI NAHRO Service Officer, minahro@minharo.org. Questions? Call the MI NAHRO office at 734.498.2493.

Return registration form and payment to:
MI NAHRO

169 Templar, Pinckney, MI 48169

Fax: 734.498.8415

You can also register online at
www.minahro.org

MAPCR 2021 Virtual Conference Attendee FAQs for the Hopin Conference Platform

Q: What technology do I need?

A: For the best Hopin experience we recommend:

- Using Google Chrome or Firefox (Please avoid Brave, Safari, and Microsoft IE or Edge).
- Make sure your browser is up to date, you can download Google Chrome here: <https://www.google.com/chrome/>
- Check your internet speed and network. Hopin recommend a minimum of 5mbps download and 2mbps upload. Ideally, we like to see 30mbps download and 10mbps upload or higher for the best quality- [test your speed here](#).
- We recommend attending the event using a laptop or PC, as we cannot guarantee it will work flawlessly on

Q: Do I have to download something to run Hopin?

A: No. Hopin runs in your browser (just ensure you are using Google Chrome or Firefox).

Q: Can I listen to the event via phone?

A: No. Audio can only be heard through Hopin directly.

Q: How do I know when an area is live and what is happening next?

A: When an area (e.g. Stage) is “live” according to the event schedule, the red “LIVE” tag will be shown, indicating to attendees where the action is at the time. The “What’s happening now” button in the Reception area allows you to one-click navigate to where the action is. Keep track of any announcements and pinned messages from the organizers in the event chat.

Q: What is Hopin Networking? What happens when I click the Ready button?

A: When an attendee clicks the Ready button they are immediately matched with a random fellow attendee via face-to-face video, similar to chat roulette. Meetings end automatically after three minutes. Attendees can leave at any time. Conversation partners may decide to share contact information by clicking the Connect button. If both parties click Connect, the pair can find each other’s contact information (email address and social media) via the Connect section of their Hopin account.

Q: What does it mean to Connect with another attendee?

A: Networking conversation partners may decide to share contact information by clicking the Connect button. If both parties click Connect, the pair can find each other’s contact information (email address and social media) via the Connect section of their Hopin account.

Q: What’s the difference between the Event, Stage, and Session chat?

A: The event chat is for conference-wide discussions. It’s accessible on every page of the platform. We recommend keeping all discussion to the ‘event chat’, unless you are in ‘sessions’ where we would recommend using the ‘session chat’.

Q: What happens when I send an attendee a direct message?

A: Attendees can message each other through direct messages. To send a DM, find the person you wish to chat with in the People tab, click their profile photo and send the message. If you have received a message the envelope icon will notify you at the top right of your screen.

Q: What happens when I invite another attendee to a video call?

A: The attendee will receive a direct message letting them know that you've invited them to a video call. You will both receive a link to a private session room within Hopin. The room will allow up to five people to share their webcam, therefore you may share the link with up to three other people. As per the advice above, please arrange a time for video calls before inviting people.

Q: I just cannot access the event, what do I do?

Please follow the below steps:

1. Ensure you are signed up/signed in to Hopin here: <https://hopin.to/> and have created your profile.
2. You can only access Hopin by using Google Chrome or Firefox
3. Please ensure you do not have multiple browser tabs open
4. Close all other applications i.e. Outlook, Microsoft Teams
5. Please ensure your firewalls do not block you from connecting (check Hopin settings with your IT department)
6. Please try connecting on a personal laptop/device or your mobile
7. If still issues after the above, close everything down, re-boot your computer and try again
8. Contact the event organizer for the support email is: minahro@minahro.org or text 517-861-6198 for assistance.
- 9.

Don't Forget to Edit Your Profile! In the top right, by clicking the circle you can 'edit profile', please ensure you have included your job title and company in the headline section, also add a headshot if you have one available. Like a physical event, you can choose where you want to go and what you'd like to attend. On the left-hand side there are 5 different areas: Reception, stage, sessions, networking and event booths.

HOPIN OVERVIEW:



Reception

Reception:

Upon entering Hopin and joining the event, you will land in the Reception area. You can think of the reception area as the homepage, it's the information hub. Here you will find a complete overview of the schedule and you can follow what is currently happening and what's to come.

The Reception area is the welcome page or "lobby" of the event. Here you can quickly find out what's currently happening at the event, through special announcements, important links, and daily event updates. Scroll down to also see Sponsors and the event's daily Schedule with Speakers.



Stage

Stage:

The stage is where all the main talks will be taking place – if you check the schedule on the reception page it will tell you what time the stage is 'live'.



Sessions

Sessions:

Sessions are where any breakout sessions are located, if any. When you click into a session there is the option to 'share audio and video' which will turn your camera and audio on and you can participate in the session, alternatively you can watch what is happening on screen. Each session will have its own chat, so you can interact with other participants and ask questions to the speaker.



Networking

Networking:

In networking, you can participate in 1:2:1 meetings – almost like speed dating. You will have up to 3 minutes to network with an attendee before being connected with another attendee at random.

Just click 'Ready' to start networking. At the end of the 3 minutes a box will appear where you can 'connect' with them and if the feeling is mutual, share contact details. You can find the contacts you've made on your Hopin profile, under the 'Connections' tab. You can also select 'Unmatch' to lose the connection.



Event booths (Expo):

In event booths you can interact and meet our exhibitors in the same way you would at a face-to-face event. You can click inside a booth to find out more information about the exhibitor and share your interest to receive emails from them. You can also speak to the exhibitor face to face by clicking 'share audio and video', or you may see a pre-recorded video from that you can watch at any time.

People Tab- The people tab shows everyone who is registered for the event. If you want to send a private message to someone you can click on their name and send your message.

Event chat- Please introduce yourself in the event chat, share your thoughts, comments and questions with everyone at the event. You can ask questions to the main stage speakers by starting your question with 'Q'. Make sure to follow the event chat for any important announcements and updates. Participate in the Poll questions.

Stage chat- This is a dedicated chat forum specific to Stage-related presentation events. Use this to ask questions or make comments during a presentation on the main stage.

Session chat- Each session event also has a dedicated chat room. Use this to engage in discussions with smaller groups of attendees.

Expo Booth chat- Each vendor has their own chat for group discussions and interaction. Don't forget to navigate to the 'booth chat' where you can ask a question to the booth organizer. Please do interact with our exhibitors as they have some interesting products and information to share with you.

Meeting chat- in Networking 1-on-1s, a private chat channel is available to the participants.

Direct messages- anyone can send messages to an individual at a Hopin event via Direct Messages in the People tab. To send a DM, find the person you wish to chat with in the People tab, click their profile photo, and send a direct message to them. The envelope icon beside your Profile Avatar (top right of page) will indicate if you have a message waiting.

Direct video calls—you can also invite any attendee to join you in a 1-on-1 video chat. To request a video chat, find the person you want to connect with in the People tab, and click on the "Invite to video call" button that appears under their name. This will generate an invitation message for both participants. This message includes a direct URL link to a private Session event where both can meet. Should you choose to accept the invitation, simply DM each other to agree on a time to meet. Then use the link to access the private meeting room.

OTHER LINKS TO HELP YOU

For further assistance and support, please use the links below to access Hopin's Help Center.

Using Hopin as an attendee: <https://support.hopin.to/en/collections/1945014-using-hopin-as-an-attendee>

Trouble Joining a Session: [https://support.hopin.to/en/articles/3426611-i-can-t-join-a-sessionAudio /](https://support.hopin.to/en/articles/3426611-i-can-t-join-a-sessionAudio/)

Video Problems: <https://support.hopin.to/en/articles/3351271-i-m-having-video-audio-problems>

Follow up with another attendee: <https://support.hopin.to/en/articles/3330319-how-to-follow-up-with-someone-post-event>