

Exhibitor & Sponsor Information

2020 MI NAHRO SPRING CONFERENCE

May 27-29, 2019

Crystal Mountain Resort
Thompsonville, Michigan



ABOUT THE SHOW

You're invited to take part in the 2020 MI NAHRO Spring Conference. This event will take place at Crystal Mountain Resort in Thompsonville, MI, on May 27-29 2020. Attendance is expected to be around 120 professionals from the industry.

WHO EXHIBITS

Companies representing the best products and services in the industry will be exhibiting. This exposition will provide you with an excellent opportunity to increase your sales volume by marketing to prospective clients who are actively seeking the products and information that you have available.

EXHIBIT SPACE RATES

Exhibitor Fee (single representative) - \$325
(Fee includes one table, meals for one company representative, cocktails and hors d'oeuvres at hospitality)

Exhibitor Fee (two representatives) - \$400
(Fee includes one table, meals for two company representatives, cocktails and hors d'oeuvres at hospitality)

additional 6' tables\$50 each

additional representatives.....\$75 each

ELECTRICITY

Each vendor is responsible for letting us know if you need electricity. Please be sure to indicate on your registration form if you are in need of electricity.

SPONSORSHIP OPPORTUNITIES

Your company can expand its visibility at this event by being a conference sponsor. Sponsorship opportunities include:

Gold Sponsor - \$1500

Addressing the Conference

The gold sponsor is the only sponsor given the opportunity to address the conference. As the gold sponsor you will have the opportunity to address the conference for 5 to 10 minutes and introduce the luncheon speaker prior to the Thursday Luncheon.

Room Key Advertising

The gold sponsor is the only sponsor whose company logo appears on the room key cover of all our attendees staying at the conference hotel.

Name Badges

The gold sponsor is the only sponsor whose company logo appears on the attendee name badges. Your company logo will be featured on the lower right corner of the attendee name badges.

Exhibit Space

As the gold sponsor your company will receive a complimentary vendor table that includes registrations for two company representatives.

Signage Rights

The gold sponsor is entitled to provide appropriate signage in the main conference rooms and the conference registration area. The gold sponsor signage will be more prominent than those of any co-sponsors.

Conference Projection Backdrop

As the gold sponsor your company logo will appear along with the conference logo and more prominently than those of any co-sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

Conference Promotional Material

As the gold conference sponsor your company's name will appear more prominently than those of any co-sponsors on the conference website, the on-site conference agenda and on sponsor recognition signage at the conference.

Company Literature and Giveaway

As the gold conference sponsor you have the opportunity to distribute your company's brochure and a gift/giveaway to be included in the attendee pack that is distributed to participants upon registration at the conference.

Silver Sponsor - \$1000

Exhibit Space

As a silver sponsor your company will receive a complimentary vendor table that includes registrations for two company representatives.

Conference Projection Backdrop

As a silver sponsor your company logo will appear along with the conference logo and any co-sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

Conference Promotional Material

As a silver sponsor your company's name will be featured on the conference website, the on-site conference agenda and on sponsor recognition signage at the conference.

Company Literature

As a silver sponsor you have the opportunity to distribute your company's brochure to be included in the attendee packet that is distributed to participants upon registration at the conference.

Bronze Sponsor - \$500

Exhibit Space

As a bronze sponsor your company will receive a complimentary vendor table that includes registrations for two company representatives.

Conference Projection Backdrop

As a bronze sponsor your company logo will appear along with the conference logo and any co-sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

Conference Promotional Material

As a bronze sponsor your company's name will be featured on the conference website, the on-site conference agenda and on sponsor recognition signage at the conference.

FOLDER INSERT - \$100

Have you thought about expanding your contacts with the housing industry professionals throughout the state of Michigan? Purchasing a folder insert at \$100 gives your company the opportunity to insert a one piece promotional item into the conference packet. This is a great marketing opportunity for those who can not make it to the event in person.

SHOW DATES AND HOURS

Wednesday, May 27th

7:00 p.m. - 10:00 p.m. exhibit setup

Thursday, May 29th

8:00 a.m. - 5:00 p.m. - show hours

6:00 p.m. - 9:00 p.m. - exhibitor hospitality

SHOW INQUIRIES

For questions about the show, please contact:
Tim O'Brien, Vendor Liaison Committee Chair
tobrien@sbs-companies.com or 810-990-4479

Cheryl Anne Farmer, State Service Officer
minahro@minahro.org or 734-498-2493

SECURITY

The exhibit area will be locked after show hours, however we will not be held responsible for valuable items left in the exhibit area. It is the sole responsibility of the exhibitor to obtain insurance to cover the exhibitor's property.

HOTEL INFORMATION

Crystal Mountain Resort
12500 Crystal Mountain Dr.
Thompsonville, MI 49638

A block of rooms under the name of Spring MI
NAHRO Conference until April 26, 2020

A block of rooms under the name of Michigan
NAHRO until **April 26, 2020** reference group code
MI NAHRO when making reservation.

Room rates: \$102 /night for a Hotel Queen room or
\$139 /night for a Suite or \$169 /night for a one bedroom condo; \$219 /night for a two bedroom Condo and \$409 /night for a four bedroom resort home. (single or double occupancy) *Please see rooming form for other pricing options.*

Wednesday, May 27 @ 10:00 a.m.

2020 NAHRO SPRING GOLF SCRAMBLE

Everyone welcome . . . men, ladies, and golfers of all abilities! Contact Cheryl Anne Farmer at 734.498.2493 or minahro@minahro.org for details and to reserve a spot before May 20, 2020.

We will golf 18 holes!

Betsie Valley Course at Crystal Mountain

\$41/person with Cart

Exhibitor & Sponsor REGISTRATION FORM

May 27-29, 2020

MI NAHRO Spring Conference

Please fill out the information requested below. Please print clearly.

EXHIBITOR & SPONSOR INFORMATION

Company Name

Address

City/State/ZIP

Phone

Website

Email

Company Representative

Company Representative

EXHIBITOR FEES:

Exhibitor Fee (single representative) ☐ \$325
(Fee includes one table, meals for one company representative, cocktails and hors d'oeuvres at hospitality)

Exhibitor Fee (two representatives) ☐ \$400
(Fee includes one table, meals for two company representatives, cocktails and hors d'oeuvres at hospitality)

Extra Table(s) _____ @ \$50 = _____
Additional Reps _____ @ \$75 = _____

ADDITIONAL INFORMATION

- ☐ Yes, I need Electricity
- ☐ Yes, I need a Name Badge
- ☐ Yes, I need a 6' table
- ☐ Yes, I need a tablecloth and skirting
- ☐ Our company would like to contribute \$_____ to Hospitality.
- ☐ Our company would enjoy providing the following door prize:

Company Description:(one sentence)

SPONSOR FEES:

Gold Sponsor ☐ \$1500
Silver Sponsor ☐ \$1000
Bronze Sponsor ☐ \$500
Folder Insert ☐ \$100

PAYMENT INFORMATION

TOTAL: \$ _____

Please add the section totals and place sum in space provided above.

Check # _____

Please make checks payable to Michigan Chapter of NAHRO.

CANCELLATION INFORMATION

Cancellations received 14 days prior to Conference will be refunded less a \$50.00 cancellation fee. NO CANCELLATIONS AFTER **May 13, 2020**. Contact MI NAHRO Service Officer, minahro@minharo.org. Questions?

Call the MI NAHRO office at 734.498.2493.

Return registration form and payment to:

MI NAHRO

169 Templar, Pinckney, MI 48169
734.498.2493 minahro@minahro.org

You can also register online at
www.minahro.org.

Fax: 734.498.8415